

GEORGE W GUNNETT, III

717.319.5781 | MAIL@GEORGEGUNNETT.COM

813 COOLIDGE ST. | NEW CUMBERLAND | PENNSYLVANIA 17070

MISSION

To collaborate, innovate and deploy captivating web, video and multimedia products that drive business and awareness for the company.

EDUCATION

Rochester Institute of Technology

Rochester, NY

BFA Film/Video/Animation in May 2008

Harrisburg Area Community College

Harrisburg, PA

AA Web Development

Expected Graduation May 2018

WORK HISTORY

D&H Distributing Co. - Harrisburg, PA

Multimedia/eComm Coordinator

December 2009 - Present

- eCommerce Web Marketing - copy creation, web design & e-mail marketing campaigns
- Customer targeting for e-marketing materials with use of Dynamics CRM
- Lead videographer and editor for corporate video productions

GeorgeGunnnett.com - Harrisburg, PA

Creator/Developer Administrator

August 2003 - Present

- Front-end development and design
- All aspects of coding and deployment

Sharp Notions - Fairport, NY

Remote Multimedia Designer

June 2013 - February 2015

- 3D model creation and illustration for unreleased mobile video game
- Other 3D modeling and animation segments as needed

SKILLS AND SOFTWARE

- HTML, CSS w/ basic knowledge of JavaScript, C++, C# and Python
- Digital Marketing - Campaign planning for B2B, content creation and implementation



REFERENCES

Bill Hersh

D&H Distributing Co.

Solutions Coordinator

(717)802-4939

DarkLighter01@hotmail.com

Viki Burgess

Star Performance Mkt

Sr. Digital Account

Coordinator

(717)802-2726

Seezig@gmail.com

Mark Keramaty

Apple, Inc.

Manager, Engineering Program

Management

(585)507-6152

MKeramaty@apple.com